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## InfoWatch Concludes Dubai Business Seminar on Information Security in the UAE and Middle East

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**Led by Natalya Kaspersky, the seminar shed light on data security concerns and threats globally, regionally and in the UAE -**

**The Oil & Gas sector in the region is subject to two million cyber security threats every week -**

**33% of EMEA manufacturers are not confident in Data Security**

Dubai, UAE - November 27<sup>th</sup>, 2013 - InfoWatch, a global market leader in DLP solutions, yesterday hosted and concluded their first business seminar in Dubai which was held as part of a global roadshow aimed at engaging with governments and leading technology figures on information security, the challenges facing both organizations and

"This seminar was a great opportunity to meet with our existing partners and decision makers in the IT business. As Dubai boasts one of the most advanced infrastructures in the GCC and is home to a number of regional technological hubs, it has become more crucial than ever to acknowledge data leakage as a risk that threatens different sectors both public and private, and to raise the awareness about the right DLP solutions to tackle these threats, which is what InfoWatch aims to achieve. "

The seminar, which was attended by InfoWatch local partners, CIOs and decision makers in the UAE market, tackled a number of key topics in today's information security world including:

- The evolution of DLP solutions and types of information to protect
- Impact of data threats on local, regional and global businesses
- Damage evaluation and how companies can protect themselves
- Why DLP systems are important and how can companies benefit from them

"InfoWatch has been operating in the region for over a year now, successfully building a number of meaningful partnerships across the region's private and public sectors, and we hope this discussion has helped in highlighting the seriousness of data leaks and the severe damage they could cause," added Natalya.

"The IDC Financial Insights report - Top 10 Predictions for EMEA in 2013, suggests that security and data loss prevention has now become among the top 3 priorities for CIOs across the region. This isn't surprising when we learn that the regional Oil & Gas Industry experience two million cyber security threats every week (ICS Cyber Security Study)."

InfoWatch Analytical Lab recently issued their 5th Global Data Leakage Report for the first half of 2013. The report is based on the database of global data leak incidents that have occurred in organizations as a result of the inadvertent or intentional actions of their employees, and which have been reported in the media or other publicly available sources (including blogs and web forums). Governmental organizations and municipal institutions continue to be the main source of personally identifiable data leaks at 30%, and the majority of information leaks - 93.8% - involve personal data.