

CHANNEL OUTLOOK 2014

A graphic featuring a large orange arrow pointing to the right, containing the text "CHANNEL OUTLOOK 2014" in white. Below the arrow is a grid of 25 individual portraits of professionals, arranged in five rows and five columns. The portraits show a diverse group of men and women in business attire. In the bottom right corner of the grid, there are faint letters "AG" and "IRMA".

JANUARY 2014 | Reseller Middle East | 29

Integrating security solutions



***Natalya Kaspersky, CEO,
InfoWatch Group of Companies***

The number of DLP integration projects in 2014 will grow due to global rise in data leaks. Penetration of mobile devices will entail development of mobile security solutions. IT security technologies around preventing targeted attacks is promising. The challenge is that malware can stay undetected in company's network for years. No antivirus today can detect sophisticated malware used for attacks thus solutions to counter this will be in demand. The trend that will be attractive for the channel is the integration of different security solutions in one complex system with centralised management.