

**Title:** Information leaks on the rise  
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# Information leaks on the rise

Data leakage report from InfoWatch notes increased risks from insider threats

There was a sharp increase in the number of recorded cases of confidential information leakage worldwide last year, a report by InfoWatch reveals.

In its '2014 Global Data Leakage' report, InfoWatch recorded 1395 cases of confidential information leakage during the year, 22% higher than the number of leaks recorded in 2013. This translates into a staggering number of 767 million personal data records compromised in 2014 compared to 561 million data records the previous year. The 20% increase recorded in the report is consistent with the trend that has been evident ever since InfoWatch began recording and updating the report since 2004, the report adds.

In 92% of these cases, the report notes, the leaks were related to personal data, with 54% of cases being attributed to company employees - inadvertently or intentional. Financial institutions along with internet-services, retailers, and healthcare institutions were the main sources of personal data leaks.

"Our customers in the Middle East say that internal attempts to send out sensitive information is data leakage source number one especially for banks," says Vadim Kuznetsov, international sales director at InfoWatch. "This may include



↑ Kuznetsov: Our DLP solution also enhances efficiency of the businesses processes within an organisation.

sending out personal information in order to sell personal databases for use by competitors or leaking out corporate financial information of various banks," Kuznetsov adds.

To help organisations handle their information security challenges, InfoWatch

“ Attempts to send out sensitive customer information is data leakage source number one for banks.”

**Vadim Kuznetsov, international sales director at InfoWatch**

offers, among others, its flagship data loss prevention (DLP) solution, InfoWatch Traffic Monitor Enterprise. The solution incorporates a set of solutions that prevent internal information leakages through controlling outgoing traffic stream via email or web chat or data leakages from insiders using printing or copying information on external devices, Kuznetsov explains. "We are also offering InfoWatch APPERCUT, a source code auditing solution to check if software being used in a particular company is affected by backdoors and vulnerabilities," Kuznetsov says.

The DLP solution from InfoWatch is not merely about licensing of software, Kuznetsov says. "We position DLP as a service, in addition to the software licensing, which helps to provide information security officers with useful tools on one hand while preventing data leakages on the other."

These tools, Kuznetsov contends, are meant to improve the efficiency of the information security officer by adding him additional statistical tools to know what is happening in the entire network. In addition, the CISOs gain the capability to improve the efficiency of businesses processes and business data flows moving around the network perimeter.