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InfoWatch provides industry insight on security during IDC CIO Summit in Dubai

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InfoWatch, a global market leader in DLP solutions, is taking part of this year's IDC CIO Summit in Dubai, where it will share key industry insight into internal data security in the region, following a regional survey aimed at measuring how securely protected internal sensitive data for regional companies is and how confident managers are in their organization's own internal security solutions.

The survey, covering multiple sectors including Banks and Financial Institutes, Education, Healthcare, IT and Government, reveals that 77.6% of IT and Information Security managers reported that the main threats to their businesses stem internally, including internal leaks or criminal behaviour, while 20% believe the greatest threats are external (targeted attacks, viruses, DDos…etc).

Natalya Kaspersky, CEO at InfoWatch Group of Companies and Kaspersky Lab co-founder, commented, "The results of the survey underline the importance of internal security. Companies now need to look beyond external attacks and focus on protecting sensitive and confidential data from internal leaks, whether intentional or otherwise. Our participation in the IDC CIO Summit in Dubai is a perfect opportunity for us to meet the top technology executives and companies from around the region and help raise awareness about data leakage prevention."

The survey also revealed that the most common form of data leaked is personal data across all sectors (50% – 80% across all sectors except Manufacturing and Transport). Other instances of abuse include leaking of commercial secrets, access abuse and disloyal behavior.

"Leakage of personal data is disastrous," added Natalya. "For Government and Financial institutes, this means compromising confidential data that could lead to all sorts of issues like identity theft and major financial losses," she concluded.

In addition to survey, InfoWatch will showcase the next iteration of the InfoWatch Traffic Monitor Enterprise 5.0. This updated version includes a new user friendly web interface allowing cross-platform remote access. Additionally, multiple units within the company (like HR, Legal, Marketing, etc.) will now have varied level of access that will allow them to be more involved in securing internal data.

More information about the survey and the results are included in the full survey. InfoWatch is participating in the IDC CIO Summit in Dubai, February 24 – 25, Jumeirah Beach Hotel, Safinah Ballroom, Exhibit Room, stand 22.

Source