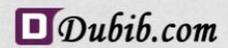## InfoWatch Endpoint Security: The latest solution developed by InfoWatch that protects companies against liability risks, data and productivity losses

Dubai, 28 May 2013 - InfoWatch, a global market leader in DLP solutions, has recently launched the InfoWatch Endpoint Security Solution that protects companies against liability risks, data and productivity losses.

The solution concept is based on the innovative C.A.F.E. (Control, Audit, Filter, Encrypt) management principle and includes all devices and data paths used at the endpoints. Protection layers include access and application control, mobile device management including support of the Android and iOS operating systems, removable device and folder encryption, and power management. The solution is compatible with any antivirus already installed in the corporate network.

The intelligent and central management allows for the easy installation and administration of functionality, while protection is ensured with a high degree of transparency for the users, but mostly in the background to not interrupt users' workflows – an important factor to achieve users' acceptance of the security concept.

Natalya Kaspersky, CEO of InfoWatch Group of Companies and the official spokesperson for the Middle East and North Africa commented: "InfoWatch EndPoint Security is a complementary product to InfoWatch Traffic Monitor Enterprise in terms of usage within one company. The main users of InfoWatch Traffic Monitor are CISOs and IT security officers since the solution provides control over information flows and protection of confidential corporate data from leakage. InfoWatch EndPoint Security is mainly aimed at system administrators and allows protecting corporate workstations, it's an easy to deploy and manage and reliable software. We suppose both solutions will be in the demand by companies in the Middle East." Kaspersky added: "InfoWatch has been active in the GCC since 2011, and we have successfully built strong relations with a number of key companies and organizations who saw the value in investing in DLP and endpoint security software."

Source