

Security firm InfoWatch eyes Southeast Asia

21/09/2012, CIO-Asia
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PHOTO - (from left) ST Rubaneswaran, CEO - DLP Technology SEA; Alexander Zarovsky, International Business head, Infowatch; Manish Dokania, International Sales account manager, Infowatch; and Oleg Morozov, pre-sales head, Infowatch.

**IT security firm
InfoWatch has
appointed Malaysia-
based DLP
Technology SEA to
be its regional
distributor for its
products.**

DLP Technology SEA chief executive officer ST Rubaneswaran said InfoWatch and DLP-SEA would focus on small and medium enterprises (SMEs), small office/home offices (SOHOs) and multinational companies (MNCs) for their first level of marketing in Southeast Asia.

"With continued collaboration with our business partners, customers, government and our support from InfoWatch, we are confident of penetrating the market successfully," said Rubaneswaran. "We aim to deliver the best possible protection and to achieve this we not only see what's happening in our industry but also listen to our customers on what they need to be and to have a more secured IT environment."

"The world is being more connected each day. Having said that the Internet is a dangerous place for the unprepared," he said.

The solutions on offer cater to different needs, said Rubaneswaran. "InfoWatch Traffic Monitor Enterprise, InfoWatch KRIBRUM and InfoWatch Crypto Storage Enterprise are each individual software solutions that offer specific solutions catering to different needs."

"For the InfoWatch Traffic Monitor Enterprise, you are provided with a comprehensive modular software solution designed to prevent leakage or unauthorised distribution of sensitive corporate data," he said. "The InfoWatch Crypto Storage Enterprise acts as a client-server software solution featuring sensitive transparent data encryption (for laptops, desktops, USB drives, optical media, local and network folders), centralised management of information access rights and reporting."

"InfoWatch KRIBRUM is a perfect fit for companies that wish to monitor and be on top of data & information exchange," added Rubaneswaran. "InfoWatch KRIBRUM works brilliantly as it is a cloud-based social media monitoring solution to help companies manage exchange of information better and ultimately give



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businesses the edge in the world of online information. InfoWatch will serve as a more premium and exclusive IT security solution that offers only the best for your company."

InfoWatch was founded in 2003 as a spin-off of Kaspersky Lab.

Source: <http://www.cio-asia.com/tech/security/security-firm-infowatch-eyes-southeast-asia/>