



INFOWATCH

Who We Are

InfoWatch is an innovative technology company focused on developing and providing cutting-edge comprehensive technologies and services dedicated to Data Loss Prevention, Intellectual Property Protection, Customer Experience & Reputation Management, as well as Compliance & Risk Management solutions.

The company was founded in 2003 as a spin-off of Kaspersky Lab, subsequently acquired its first clients in 2004 and in the recent years has matured into a dynamically growing independent enterprise which currently remains amongst the top leaders on the global software market.

With over 8-years of experience in data analysis and protection research InfoWatch has elaborated a strategic approach emphasizing on the development and implementation of comprehensive data monitoring and analysis solutions.

Businesses and government agencies rely on InfoWatch solutions when they make a strategic decision on being aware of the business-related information flows within the organization and even outside its boundaries.

Select the right InfoWatch solution to fulfill your business needs

| Your goal vs. InfoWatch product | InfoWatch Traffic Monitor | InfoWatch CryptoStorage | InfoWatch KRIBRUM |
|---|------------------------------|----------------------------|----------------------|
| Data Loss Prevention | + | + | |
| Intellectual Property Protection | + | + | |
| Governance, Compliance and Risk Management | + | + | + |
| Customer Experience and Reputation Management | | | + |

Data Loss Prevention (DLP)

Having the ability to prevent data loss or rapidly respond to an incident may help your business on significantly minimizing the overall damage to avoid further prejudice. To safeguard corporate sensitive data against leakage InfoWatch offers its comprehensive software framework comprised of several state-of-the-art technologies, services and industry expertise that enables you to manage your information circulation, prevent unauthorized access and distribution. *“InfoWatch solutions helped us to put a stop to over 369 different information security violations within a span of only six months after product deployment.” - Svetlana Belyalova, Information Security Director for Raiffeisen Bank Russia*

Intellectual Property Protection

The bigger success a company makes the more unique data it generates. To keep your patents, trade secrets or employee know-how's safe you need InfoWatch's best in class technologies and services. These solutions are dedicated to help your company on efficiently classifying and prioritizing your data to protect it against a wide range of threats that may be caused as a result of employees' negligent or malicious actions. *We enjoyed working with InfoWatch team on this project; not only did they offer us a comprehensive solution to protect our intellectual property, but they also were diligent enough to deliver qualified high-quality integration and technical support services. Feroz Shaikh, Vice President IT for Prime Focus.*

Corporate Fact Sheet

- Established in 2003 as a spin-off of Kaspersky Lab
- Headquartered in Moscow City, Russia
- Global Partnership Alliances in Europe, South America, Russia and CIS, Middle East and Asia*
- More than 100 successful projects

Mission

With over 8-years of extensive real-world software development expertise InfoWatch is committed on becoming a leading enterprise-level IT solution provider on the market empowering its customers with a mixture of world-class technologies and services.

* InfoWatch Business Partners Network <http://infowatch.com/partners>



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Governance, Risk Management and Compliance (GRC)

Understanding your corporate information flow specifics and the company's public image facilitates efficient decision-making and provides the basis for corporate governance, compliance and risk management. InfoWatch data monitoring and classification solutions are designed to control and safeguard corporate digital assets while providing assistance in managing a wide range of risks associated with circulation of commercial, personal and other confidential data. This process ensures that you easily meet regulatory requirements and international information security standards. *We highly appreciate the quality of work delivered by InfoWatch. With InfoWatch solutions we are able to mitigate information security risks and conduct effective investigations of internal information security incidents.* **Harold Bandurin, IT Technologies Director for RusHydro.**

Customer Experience and Reputation Management

In the 21st century the winner is the one who is able to consider customer feedback faster and more efficiently than the competitors. Doing so is easy with a fully automatic cloud-based InfoWatch service that collects and analyzes (applying sentiment extraction) huge data volumes on a company / product / service on the Internet and represents the results in handy reports. Use these reports to evaluate corporate brand perception and analyze customer feedback on the Internet.

Our Products

InfoWatch Traffic Monitor Enterprise

Comprehensive modular software solution designed to prevent leakage or unauthorized distribution of sensitive corporate data. InfoWatch Traffic Monitor Enterprise acts both as an endpoint sentry, enforcing policy at the PC level, and as network gatekeeper – monitoring unstructured data traffic to ensure sensitive data is not leaked or exposed via email, webmail, social networking, instant messaging, or other online channels.

Our solution features:

- Identification of sensitive data with unmatched precision, combining application of several analysis technologies
- Reliable protection of enterprise security perimeter through the control of most common data transfer channels such as email (SMTP), web (HTTP(S)), instant messengers (OSCAR-based IMs – 40+ client types are currently supported), as well as removable data storage devices, local or network printers
- Preloaded security rules and industry-specific content filtering databases which allows enterprises to take immediate advantage of a data protection solution
- Forensic Storage for monitoring current activity with sensitive information (online queries) and retrospective analysis and investigation (analytic queries)
- Flexible deployment options: inline, ICAP and interception via copy mode (SPAN, port mirroring, etc.)
- Support for standard RHEL-core for low-level traffic interception to avoid possible hardware incompatibility issues
- Information security metrics for use in risk management and compliance processes
- Toolset for meeting various standard and compliance requirements
- Built-in reports and queries for real-time and historical incident assessments
- High performance and reliability

InfoWatch CryptoStorage Enterprise

Client-server software solution features sensitive transparent data encryption (for laptops, desktops, USB drives, optical media, local and network folders), centralized management of information access rights and reporting.

- Unmatched data security and ease of use for corporate employees
- Centralized setup and management with high access rights granularity
- Multi-user hierarchical access to protected information
- Recovery committee feature to restore information in case a password is lost or stolen



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- High performance during encryption and decryption
- Centralized logging of all actions with protected information for extensive customizable reporting
- Strong encryption algorithms used: AES 128/256

InfoWatch KRIBRUM

Cloud-based social media monitoring solution to help companies manage their reputation by improving customer experience and leveraging customer opinion expressed online for market-winning product development.

- Evaluate corporate brand perception by Internet audience and compare your own and competitive brands
- Detect unfavorable discussions concerning your company and resolve them to mitigate reputation risks
- Analyze customer reviews to detect product / service flaws and improve it
- Analyze customer support services efficiency and improve customer care immediately
- Analyze marketing campaigns' efficiency, define market trends based on informal customer opinions

Technology Excellence

Proven InfoWatch technologies are designed to control all major data transmission channels to perform complex data recognition, analysis, storage and encryption.

While working with enormous amounts of unstructured data our products utilize sentiment scoring, contextual, morphological and linguistic analysis (support for English, Arabic, Arabish, Vietnamese, German, French, Italian, Spanish, Russian and other European languages), optical character recognition (OCR), template and digital fingerprint analysis technologies. All of those together make InfoWatch products extremely efficient for unstructured data analysis.

For the best-in-class content analysis we are proud to present our Autolinguist feature that enables automatic content filtering database creation or can be used for vertically-adapted content filtering database customization for each industry served.

To accomplish the highest level of data safety you are able to maximize the use of our genuine folder/container/full disk encryption tools.

Searching for opinion on your brand online you will not miss a thing when using our proprietary web crawler along with getting all the data crystal-clear and properly arranged with efficient SPAM/duplication filtering and sentiment scoring technologies.

Our Customers

| Finance/Banking | Telecommunications | Manufacturing | Media | Energy & Power | Government |
|---|--|--|--|---|--|
|    |   |   |  |    |   |